

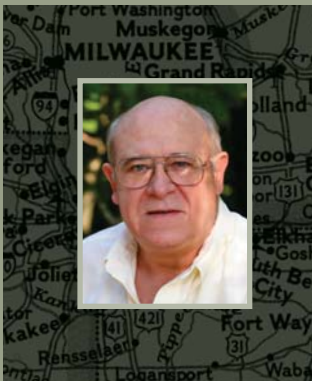


BRAUN & ZURAWSKI, INC.
MARKETING COMMUNICATIONS

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bzmarcom.com



Al Braun

Principal

Visual Communications, Layout & Design, Creative Development and Marketing Support

Al effectively provides clients with the most critical elements of visual communications: eliciting an appreciable response to the messages being presented by selecting compelling images and creating appropriate designs. His strengths lie in ideation and concepting, logo and image development as well as layout and design. With 30+ years of experience in all mediums, he has worked for marketing giants such as Miller Brewing, Kohler Co., General Electric, Master Lock, Phillip Morris and Coca-Cola.

Al began his career working as an art director for several studios in the Milwaukee area, taking on the responsibilities for all aspects of visual communications production. In 1981, Al started Braun Creative Group, a highly successful boutique design studio in Mequon. Then, in 2004 he teamed with Craig Zurawski to form Braun & Zurawski, Inc.

Al offers clients a high-level understanding of communication principles, applying his knowledge, experience and trained eye to create visually enticing material to enhance brand image and marketplace position. He helps turn complex business strategies into successful, consumable visual representations that deliver the results expected by clients.

Education

- Graduated in top five percent of class at Jefferson School of Commercial Art

Professional Services

- Creates and executes comprehensive visual packages for various communications applications
- Works in all mediums, from print to broadcast to digital formats
- Responsible for all art direction and photo direction of all outside vendors
- Oversees all projects through the production process